

A woman with brown hair pulled back, wearing light makeup, is shown in profile from the chest up. She is holding a large bouquet of pink orchids and smelling them. The background is white. A large, stylized pink speech bubble shape is on the right side of the image, containing the main title and logo.

# Caring for the Skin We Live in



**Cos-Velder  
Research Formulations**  
A division of KFPL

Side - A

A **Powerful** Way to Attack, When Fungus Crosses the Line...

AMR

# Amrolocos

Amorolfine 0.25% **CREAM**

- Effective against Trichophyton, Microsporum, Epidermophyton, Candida, Cryptococcus, Malassezia, Alternaria, Hendersonula, Scopulariopsis spp. and other pathogenic fungi<sup>1</sup>
- 85-90% of patients show overall cure and improvement with superficial dermatomycoses<sup>2</sup>
- Reduces itching, erythema and scaling in tinea corporis<sup>3</sup>
- More effective fungistatic and fungicidal action than bifonazole and cyclopirox<sup>3</sup>

**DERMATOMYCOSES CAUSED BY DERMATOPHYTES**  
**TINEA PEDIS / TINEA CRURIS / TINEA INGUINALIS**  
**TINEA CORPORIS / TINEA MANUUM**  
**ONYCHOMYCOSIS ■ PITYRIASIS VERSICOLOR**

1.Postepy Dermatol Alergol. 2015 Feb; 32(1): 40-45 2.Drugs. 1995 Jan;49(1):103-20  
3.Indian J Dermatol. 2011 Nov-Dec; 56(6): 657-662



*A 3 in 1 Formula For Clear Skin ...*

# CLEAR CROSS

CLE

Octinoxate 7.5% + Glycolic Acid 3% + Kojic Acid 2.5% + Grape Seed Extract 2% + Arbutin 1.5% + Mulberry Extract 1% + Vitamin E 1% + Liquorice Extract + Mushroom Extract + Allantoin + Niacinamide + Glycerin **SKIN LIGHTENING CREAM**

*Lightening, Moisturizing & Sun Blocking Effects*



**Octinoxate:** Used as UV filter; absorbs UVA or UVB light<sup>1</sup>

**Glycolic Acid:** Reduces corneocyte adhesion and corrects abnormal keratinization<sup>2</sup>

**Kojic Acid:** Act as a UV protector, suppressor of hyperpigmentation and restrainer of melanin formation<sup>3</sup>

**Arbutin:** Inhibits melanosomal tyrosinase activity<sup>4</sup>

**Mulberry Extract:** Protects skin from harmful UV-induced effects<sup>5</sup>

**Vitamin E:** Shows whitening effect due to tyrosinase inhibition<sup>6</sup>

**Liquorice Extract:** Prevents UVB-induced pigmentation and inhibits tyrosinase activity<sup>6</sup>

**Niacinamide:** Improves appearance of photoaged facial skin (including texture, hyperpigmentation, redness, fine lines and wrinkles)<sup>6</sup>

**POST-INFLAMMATORY HYPERPIGMENTATION  
UV-INDUCED HYPERPIGMENTATION / SUNTAN  
ACNE SPOTS / MELASMA / BLEMISHES**

1.Int J Environ Res Public Health. 2016 Aug; 13(8): 782 2.J Cutan Aesthet Surg. 2012 Oct-Dec; 5(4): 239-246

3.Biomedicine & Pharmacotherapy, Volume 110, February 2019, Pages 582-593 4.J Pharmacol Exp Ther. 1996 Feb;276(2):765-9.

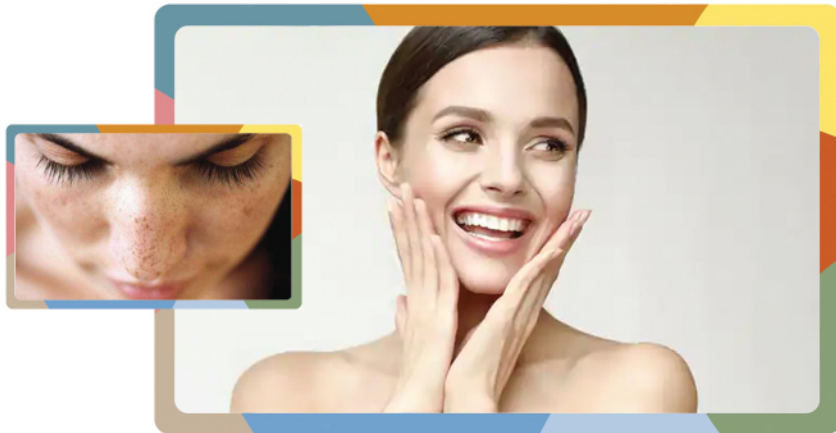
5.Evid Based Complement Alternat Med. 2013; 2013: 827248 6.Int J Mol Sci. 2009 Sep; 10(9): 4066-4087.

*When Dark Spots Steal the Confidence...*

# CLEARCOS

Glutathione + Kojic Acid + Vitamin C + Vitamin E + Cocoa Butter + Olive Oil +  
Licorice Extract + Almond Oil **SOAP**

*Bring the  
Confidence Back...*



**GLUTATHIONE:** Strong antioxidant and skin-whitening agent with anti-melanogenic properties<sup>1</sup>

**KOJIC ACID:** Inhibits the production of tyrosinase; reduces hyperpigmentation<sup>2</sup>

**VITAMIN C:** Inhibits the melanin synthesis and provides photo-protection<sup>3</sup>

**VITAMIN-E:** Protects the skin from various deleterious effects by acting as a free-radical scavenger<sup>4</sup>

**ACNE SPOTS / MELASMA / BLEMISHES**

**POST-INFLAMMATORY HYPERPIGMENTATION**

**UV-INDUCED HYPERPIGMENTATION/ SUNTAN**

# CLOBTOUCH

Clobetasol Propionate 0.05% **CREAM**

*Give A Touch of Relief to Inflamed Skin...*

CBT



- Exerts anti-inflammatory, immunosuppressive and anti-proliferative effects on the keratinocytes<sup>1</sup>
- Successfully used for the treatment of various skin diseases<sup>2</sup>
- Demonstrates effective and rapid healing of psoriasis<sup>3</sup>
- Ultra-high potent topical corticosteroid compared with other corticosteroids<sup>3</sup>

**FOR THE RELIEF OF INFLAMMATORY & PRURITIC MANIFESTATIONS OF CORTICOSTEROID-RESPONSIVE DERMATOSES Such As:**

**IMPETIGO • INTERTRIGO • CONTACT DERMATITIS  
CHRONIC ATOPIC DERMATITIS  
ECZEMATOID DERMATITIS  
MODERATE TO SEVERE PLAQUE-TYPE PSORIASIS**

# CLOBTOUCH-S

Clobetasol 0.05% + Salicylic acid 3%

LOTION



Transform the Skin  
with a Healing Touch...



CBS

## CLOBETASOL

- Potent topical steroid, exerts anti-inflammatory, immunosuppressive and antimetabolic effects<sup>1</sup>
- Inhibits cytokine production & provides rapid healing of psoriasis<sup>2</sup>

## SALICYLIC ACID

- Topical keratolytic agent; increases the penetration rate of topical corticosteroids<sup>3</sup>
- Reduces the pH of the stratum corneum thus increases hydration and softening<sup>3</sup>

Indicated for Corticosteroid Responsive Dermatoses with Hyperkeratotic Skin such as:

Psoriasis / Eczema  
Chronic Atopic Dermatitis / Eczematous Dermatitis  
Neurodermatitis / Lichen Planus  
Ichthyosis Vulgaris and other Ichthyotic Conditions

1. Drugs Today (Barc). 2008 Jul;44(7):547-57. 2. J Clin Diagn Res. 2013 Jan; 7(1): 100-105.  
3. Indian Dermatol Online J. 2017 Jul-Aug; 8(4): 235-245.

# CLOSEFUNG-T

Terbinafine Hydrochloride 1%w/w

CREAM



CFT

CLOSE

the Chapter  
of Fungal  
Infection...

- Leading antifungal for the treatment of superficial fungal infections<sup>1</sup>
- Inhibits fungal growth by disrupting sterol biosynthesis<sup>1</sup>
- Excellent penetration at site of infection<sup>1</sup>
- Sustained fungicidal activity for extended durations even after discontinuation of therapy<sup>1</sup>
- Highly effective in the management of tinea pedis with overall efficacy rate 90%<sup>1</sup>

**TINEA (PITYRIASIS) VERSICOLOR**

**TINEA PEDIS (ATHLETE'S FOOT)**

**TINEA CORPORIS (RINGWORM)**

**TINEA CRURIS (JOCK ITCH)**

1. Clin Cosmet Investig Dermatol. 2009; 2: 49-63.

*Right Combo to Fight Against Dandruff...*

# DANDRIGHT

Ketoconazole 2% + Coal Tar 2%

SHAMPOO

## **Ketoconazole: Antifungal**

- Demonstrates high clinical efficacy for Malassezia-related conditions<sup>1</sup>
- Decreases both flakiness and Malassezia density in dandruff and seborrhoeic dermatitis patients<sup>2</sup>

## **Coal Tar: Anti- Proliferative, Anti- Inflammatory and Anti-Pruritic Properties**

- Suppresses the hyperplastic skin<sup>3</sup>
- Significantly improves dandruff by reducing severity and redness<sup>4</sup>



1. J Dermatolog Treat. 2019 Dec;30(8):760-771 2. Dermatology. 2001;202(2):171-6 3. Int J Pharm Sci Res 2018; 9(2): 417-31 4. BMJ Clin Evid. 2007; 2007: 1713

**DANDRUFF • SEBORRHEIC DERMATITIS**

Let the Fungal Fears Disappear  
with Gentle Touch...

# DERKLEAN

Ketoconazole 2% **CREAM**



- ❑ Synthetic antimycotic with broad spectrum of activity against dermatophytes<sup>1</sup>
- ❑ High clinical efficacy for Malassezia-related condition such as seborrheic dermatitis<sup>2</sup>
- ❑ Shows 80%–90% cure rate in the treatment of pityriasis versicolor<sup>1</sup>
- ❑ Effective and safe for the treatment of superficial fungal infections<sup>2</sup>

**DERMATOPHYTE INFECTIONS OF SKIN:**  
**CUTANEOUS CANDIDIASIS || SEBORRHOEIC DERMATITIS**  
**PITYRIASIS VERSICOLOR || TINEA CORPORIS/ TINEA CRURIS**  
**TINEA PEDIS/ TINEA MANUUM**

# DERKLEAN-KB

Niacinamide + Caffeine + Keratin + Biotin + Shea Butter + Argan Oil + Green Tea Extract +  
Lemon Extract **AHF SHAMPOO**

**Wash-Away**  
**the Worries of Hair Fall...**



FOR ALL HAIR TYPES  
WITH MOISTURIZING EFFECTS OF SHEA BUTTER

**NIACINAMIDE:** Enhances hair growth by preventing premature catagen entry of hair follicles<sup>1</sup>

**CAFFEINE:** Enhances hair shaft elongation and stimulates keratinocyte proliferation<sup>2</sup>

**KERATIN:** Restores the natural characteristics and youthfulness of hair<sup>3</sup>

**BIOTIN:** Plays a vital role in keratin production, which is essential for healthy hair growth<sup>4</sup>

**ARGAN OIL:** Increases the overall elasticity of the hair<sup>5</sup>

**GREEN TEA EXTRACT:** Inhibits apoptosis of hair dermal papilla cells<sup>6</sup>

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**EXCESS HAIR FALL**  
**DRY & ROUGH HAIR**  
**BRITTLE/ DAMAGED & FRIZZY HAIR**

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DKB

# DERKLEAN

Ketoconazole 2% w/w

**SOAP**

Clean-off  
the Fungal Growth from Skin...



- Broad spectrum of activity against dermatophytes and yeasts<sup>1</sup>
- Effective and safe for the treatment of superficial fungal infections<sup>2</sup>
- High clinical efficacy for Malassezia-related conditions<sup>2</sup>
- Provides relief from cracking, burning, scaling and itching of the skin

1. Indian Dermatol Online J. 2016 Jul-Aug; 7(4): 335-336  
2. J Dermatolog Treat. 2019 Dec;30(8):760-771

**SKIN ITCHING DUE TO FUNGAL GROWTH**  
**ATHLETE'S FOOT / JOCK ITCH • DIAPER RASH / RINGWORM**  
**DANDRUFF / SEBORRHOEIC DERMATITIS**

**Destroy Fungus** to Clean the Dermal Infections...

# DERKLEAN-Z

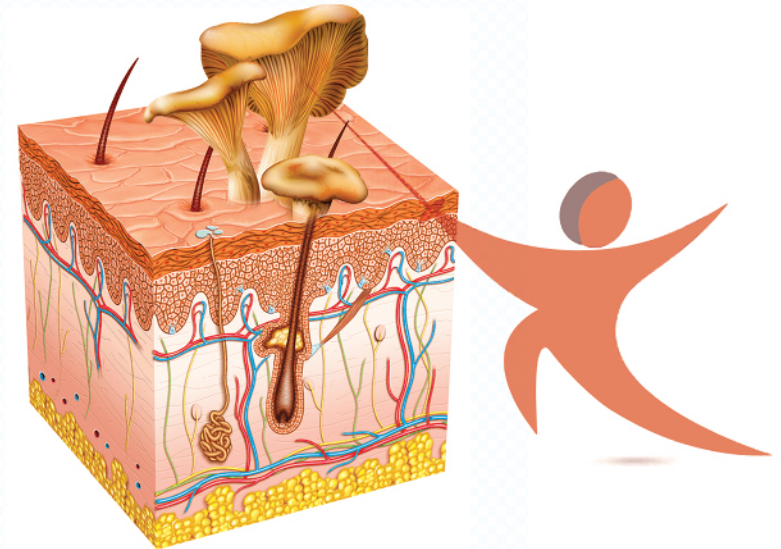
Ketoconazole + Glycerine

**SOAP** (75GM)

Antimycotic with a broad spectrum of activity against dermatophytes and yeasts<sup>1</sup>

Treats flaking, scaling and itching caused by fungal growth

Useful in the prophylactic management of patients with chronic tinea versicolor<sup>2</sup>



**SKIN ITCHING DUE TO FUNGAL GROWTH**

**DANDRUFF**  **TINEA CAPITIS**  **SEBORRHEIC DERMATITIS**

For Clean, Dandruff-Free Scalp...

# DERKLEAN

Ketoconazole 2% + Zinc Pyrithione 1%

**SHAMPOO**

DRS



- Active against the *Malassezia* spp. yeasts<sup>1</sup>
- >90% reduction in dandruff in all areas of the scalp<sup>2</sup>
- Improves erythema and itching<sup>2</sup>
- Safe and effective option in the treatment of dandruff<sup>2</sup>

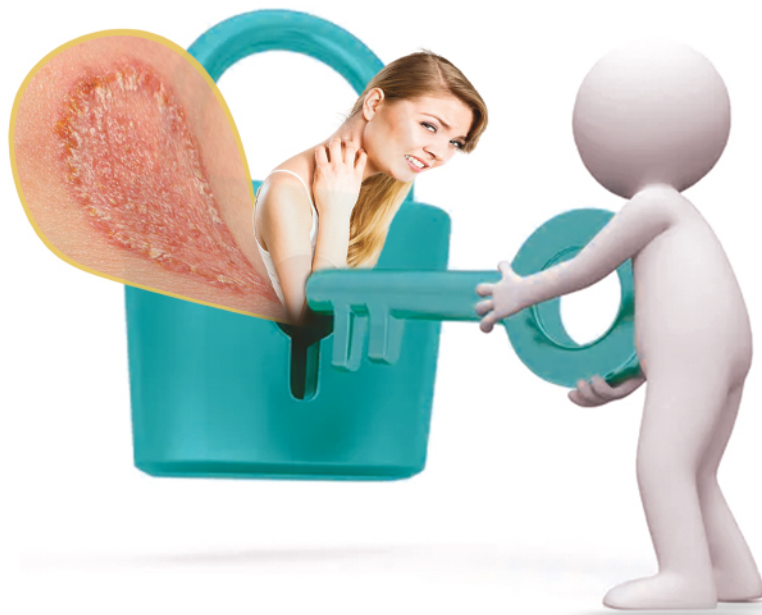
**DANDRUFF** ● **SEBORRHEIC DERMATITIS**

A Key to Lock the Itchy Fungus...

# Duckyzole

Luliconazole 1% **CREAM**

DUC



- ▶ Favorable activity against *Candida albicans* and *Malassezia* spp.<sup>1</sup>
- ▶ Superior efficacy in achieving mycologic cure than bifonazole<sup>1</sup>
- ▶ Successfully resolves the clinical signs and symptoms as well as eradicates pathologic fungi which cause tinea pedis<sup>2</sup>
- ▶ Effective in producing complete clearance at 2- and 4-week posttreatment in tinea pedis<sup>2</sup>

**TINEA PEDIS** ▲ **TINEA CRURIS**  
**TINEA CORPORIS**  
**CUTANEOUS CANDIDIASIS**

1.Core Evid. 2014; 9: 113-124 2.Infect Drug Resist. 2016; 9: 1-6

Round-the-Clock Defense Against Pesky Allergens...

# EBAPOINT-20

Ebastine 20mg **TABLETS**

EBA



Long-acting, nonsedating, second-generation antihistamine

Reduces both wheal and flare responses to allergens<sup>1</sup>

More effective than loratadine in reducing the total allergy symptoms<sup>2</sup>

Shows good efficacy and safety<sup>1</sup>

Improves nasal symptoms and nasal airflow<sup>1</sup>

**FOR CONTROL OF ALLERGIC SYMPTOMS ASSOCIATED WITH:**

**Urticaria**

**Allergic Rhinitis (AR)**

**Allergic Conjunctivitis**

# FIRMOCOS

Permethrin 1% + Cetrimide 0.5%

**SOAP**

*Take A Firm Control  
Over Persistent Itching  
& Skin Irritation...*

FIR



## **Permethrin:**

- First-line treatment of scabies<sup>1</sup>
- Shows improvement in pruritus<sup>2</sup>
- Can be safely used in young children<sup>3</sup>
- No allergic side effects and highly acceptable<sup>3</sup>
- Reduces mosquito landing-biting rates ranged from 83.8 to 100.0%<sup>4</sup>

## **Cetrimide:**

- Very potent, widely used as surface-acting antiseptic agent<sup>5</sup>

***MAINTENANCE THERAPY IN SCABIES  
BODY / HEAD / PUBIC LICE INFESTATION***

1.Can Fam Physician. 2010 Oct; 56(10): 1005-1006 2.Indian J Pharmacol. 2009 Feb; 41(1): 9-14 3.Postgrad Med J 2005;81:7-11  
4.J Am Mosq Control Assoc. 1986 Mar; 2(1):63-7 5.Indian J Dermatol Venereol Leprol 1990;56:139-40

**A Firm Barrier against Itchy Scabies Mites...**

# FIRMOCOS

Permethrin 5% + Cetrимide 0.1%

**LOTION** (60ml)

**Permethrin:**

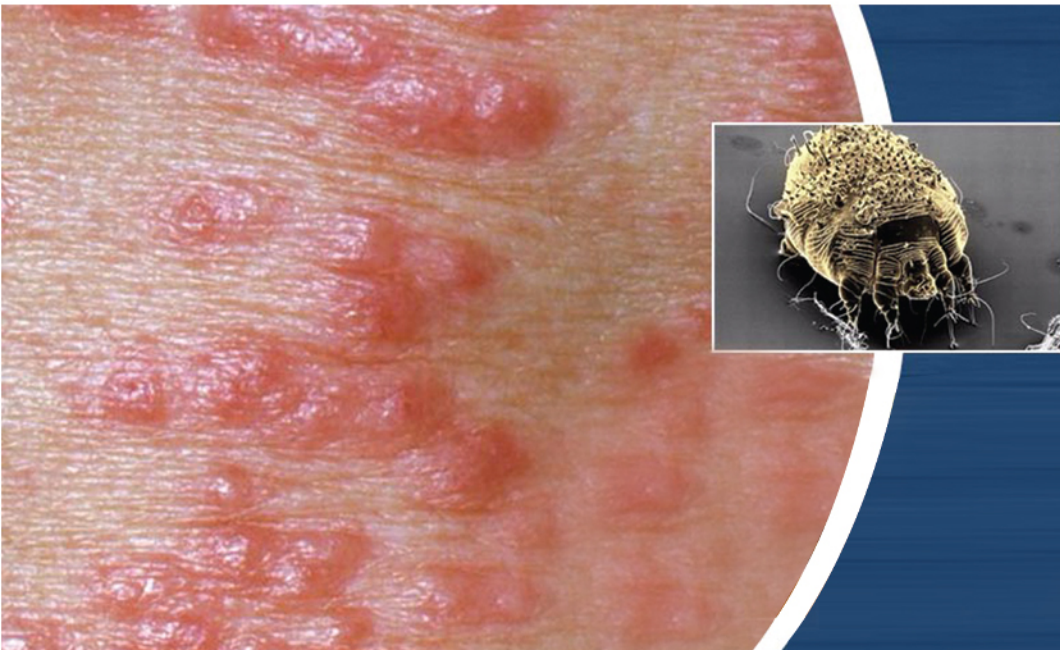
- Effective, safe, and well tolerated<sup>1</sup>
- Causes paralysis and death of the parasite in all stages<sup>1</sup>
- More effective than topical crotamiton, lindane, and oral ivermectin<sup>1</sup>

**Cetrimide:**

- Bactericidal activity; effective against Gram-positive and Gram-negative bacteria<sup>2,3</sup>

1.Can Fam Physician. 2010 Oct; 56(10): 1005-1006 2.Int J Oral Sci. 2014 Mar; 6(1): 46-49  
3.Lasers in Medical Science volume 36, pages1935-1940 (2021)

FRC



**SCABIES**

Switch Off the Awful Activity of Fungus with...

# FUNGDOFF-IT <sup>100</sup>/<sub>200</sub>

Itraconazole 100, 200mg **CAPSULES**



Active against dermatophytes, many nondermatophytic molds and Candida species<sup>1</sup>

> 90% clinical response rates with > 80% mycological cure rates in the treatment of tinea infections of the skin<sup>2</sup>

Better efficacy and mycological cure than terbinafine<sup>3</sup>

Superior efficacy than griseofulvin in dermatophyte onychomycosis<sup>4</sup>

**CANDIDIASIS | DERMATOMYCOSIS**  
**ONYCHOMYCOSIS | TINEA INFECTIONS**

1. Indian J Dermatol Venereol Leprol 2007;73:373-6    2. Indian J Drugs Dermatol 2017;3:4-10  
3. Indian J Pharmacol 2019;51:116-9    4. J Clin Aesthet Dermatol. 2014 Jul; 7(7): 10-18

FUN

*Ensure Completely Fyn, Acne-Free Skin...*

# FYN *acne*

Clindamycin 1% + Nicotinamide 4%

**GEL**



**Clindamycin:** Superior efficacy than erythromycin and tetracycline<sup>1</sup>

**Nicotinamide:** Decreases severity of acne without the risk of inducing bacterial resistance<sup>2</sup>

**Combination:** Combination of potent bactericidal & anti-inflammatory agent for the treatment of acne<sup>3</sup>

1.Expert Opin Pharmacother. 2007 Oct;8(15):2625-64 2.J Res Med Sci. 2014 Jul; 19(7): 654-657

3.Indian J Dermatol Venereol Leprol 2003;69:8-9

FAC

**ACNE VULGARIS**

*Nourish the Damaged Hair,  
Get More  
Durability & Density...*



# FYNLUK

Helianthus Annus Seed Oil + Sesame Indicum Oil + Olea Europaea Oil + Prunus Amygdalus Oil + Extract of Eclipta Alba + Emblica Officinalis + Hibiscus Rosa Chinesis Extract + Aloe Barbadensis + Terminalia Chebula + Lawsonia Inermis + Shea Butter + Centella Asiatica + Glycyehiza Glabra + Cypra Rotundus + Azadirachta Indica + Trigonella Foenum Greacum  
**NATURAL HAIR OIL**



- Enhances lubrication of the shaft and prevents hair breakage<sup>1</sup>
- Helps in strengthening and moisturization of hair<sup>2</sup>
- Increases hair growth and reduces graying<sup>2</sup>
- Fills the gap between cuticle cells thus increases elasticity of the hair<sup>2</sup>

**IN THE MANAGEMENT OF:**  
**RETARDED HAIR GROWTH | EXCESS HAIR FALL**  
**DAMAGED HAIR | DANDRUFF**

Say No to Hair Shedding...

**FYNODERM**

**5**

Minoxidil 5%

**SOLUTION**



FDR

Dilates blood vessels

↓  
Improves blood flow

↓  
Provides nutrition and oxygen to hair follicles

↓  
Thus prevents hair cell death &

↓  
Enhances new hair growth<sup>1</sup>

1.Natural Products and Bioprospecting volume 10, pages345–365 (2020)

**ANDROGENETIC ALOPECIA**  

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**MALE PATTERN HAIR LOSS**

*Keep the Skin Well Hydrated with ...*

# HYDVELL

White Soft Paraffin + Liquid Paraffin + Aloevera + Vitamin E + Jojoba Oil + Glycerin +  
Shea Butter + Papaya Extract **CREAM**



*Suitable  
For All Skin  
Types*

- Provides immediate and lasting relief from dry skin
- Provides adequate hydration and keeps skin soft and supple
- Replenishes lost moisture
- Moisturizes the dry, rough, scaly, and itchy skin
- Keeps skin well-hydrated and healthy all day long

**DRY / CRACKED SKIN • SKIN IRRITATION / SUNBURN**

**ECZEMA / PSORIASIS • ATOPIC DERMATITIS**

# HYDVELL

Aloe Vera + Neem + Vitamin E **SKIN MOISTURIZING GEL**

*Keep the Skin  
Hydrated & Well...*



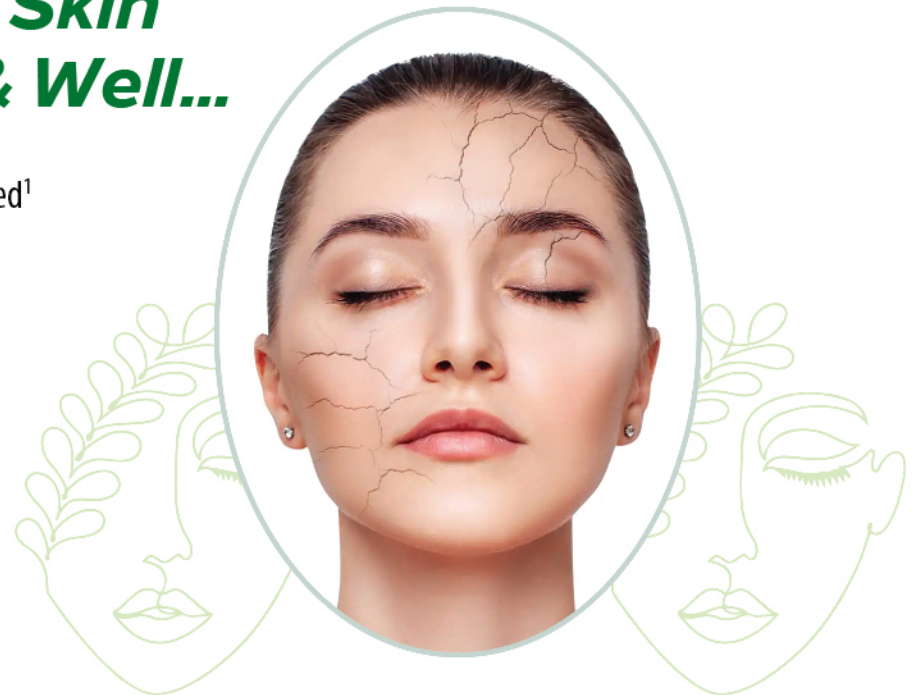
- Makes the skin more elastic and less wrinkled<sup>1</sup>
- Protective effect against radiation damage to the skin<sup>1</sup>



- Beneficial in cutaneous infections and wound healing<sup>2</sup>



- Increases intracellular glutathione content and inhibits tyrosinase<sup>3</sup>



**DRY SKIN • INSECT STINGS • MINOR CUTS & WOUNDS**  
**CRACKED FEET/ ACNE SCARS • STRETCH MARKS**  
**SUNBURN/ HYPERPIGMENTATION**

1. Indian J Dermatol. 2008; 53(4): 163-166. 2. Indian J Dermatol. 2021 Nov-Dec; 66(6): 706.  
3. Indian Dermatol Online J. 2016 Jul-Aug; 7(4): 311-315.

*Rehydrate the Dry Skin with...*

HYL

# HYDVELL

Aloe Vera + Vitamin E + Shea Butter + Allantoin  
**MOISTURIZING & HYDRATING LOTION**

**Aloevera:** Treats variety of skin conditions from flaky to dry skin and helps to replenish moisture

**Vitamin E:** Antioxidant; protects skin from the adverse effects of oxidative stress

**Shea Butter:** Improves signs and symptoms of body eczema

**DRY/CRACKED SKIN**

**SKIN IRRITATION/SUNBURN**

**ECZEMA/PSORIASIS**

**ATOPIC DERMATITIS**



*For Super Moisturized, Soft Skin...*

# HYDVELL

HYS

Almond Oil + Olive Oil + Glycerin + Rose Water + Lavender + Vitamin E + Vitamin B5 + Honey +  
Sodium PCA + Aloe Vera + Shea Butter

**MOISTURIZING & CLEANSING SOAP**

**Almond Oil:** Treats moderate to severe hand dermatitis, eczema and psoriasis<sup>1</sup>

**Olive Oil + Honey:** Accelerates tissue repair and facilitates debridement of skin<sup>2</sup>

**Rose Water:** Inhibits skin inflammation caused by microbes<sup>3</sup>

**Vitamin B5:** Reduces trans-epidermal water loss and maintains skin softness and elasticity<sup>4</sup>

**Sodium PCA:** Hydrating agent; improves the condition of dry skin<sup>5</sup>

**Aloevera Extract:** Makes the skin more elastic and less wrinkled<sup>6</sup>

1.J Drugs Dermatol. 2018 Jan 1;17(1):78-82 2.Int J Mol Sci. 2018 Jan; 19(1): 70 3.Biol Pharm Bull. 2017;40(2):161-168  
4.Am J Clin Dermatol. 2002;3(6):427-33 5.Int J Cosmet Sci. 1981 Jun;3(3):101-13 6.Indian J Dermatol. 2008; 53(4): 163-166



**FOR DRY SKIN ASSOCIATED WITH:**

**DIABETES, PREGNANCY & OLD AGE • XEROSIS • ECZEMA • PSORIASIS • ATOPIC DERMATITIS • ROSACEA**

*For Long-Lasting  
Hydration and  
Smoothness...*

HYU

# HYDVELL-U

**Urea 10% w/w + Lactic Acid 10% w/w + Propylene Glycol 10% w/w +  
Liquid Paraffin 10% w/w** **CREAM**

Essential for the adequate hydration and integrity of the stratum corneum<sup>1</sup>

Increases occlusion to reduce trans-epidermal water loss<sup>2</sup>

Provides a soothing protective film and protects skin from friction<sup>2</sup>

Restores the ability of the intercellular lipid bilayers to absorb, retain and redistribute water<sup>2</sup>

## **CRACKED HEELS/ SOLES**

## **DRY/ CHAPPED SKIN**

<sup>1</sup>Dermatol Ther (Heidelberg). 2021 Dec; 11(6): 1905–1915.

<sup>2</sup>Clin Med Res. 2017 Dec; 15(3-4): 75–87.

# Metapoint-F

Fusidic Acid 2% w/w + Mometasone Furoate 0.1% w/w **CREAM**

*When Whole Point is to  
Restore Good Skin...*

## **FUSIDIC ACID:**

- Demonstrates improved wound healing, good spreadability and enhanced therapeutic efficacy<sup>1</sup>
- Very active against *S. aureus*, including methicillin-resistant strains<sup>2</sup>

## **MOMETASONE:**

- Inhibits the production of inflammatory cytokines<sup>3</sup>
- High potency with longer duration of action than betamethasone<sup>3</sup>

1. BMJ. 2002 Jan 26; 324(7331): 203 2. Int J Clin Pract. 2016 May; 70 Suppl 184-4-13.  
3. Australas J Dermatol. 2018 Aug; 59(3): e168-e174.



**Steroid Responsive Inflammatory Conditions with:  
Bacterial Skin Infections**

# METAPPOINT-S

Mometasone 0.1% + Salicylic Acid 5%

**OINTMENT**

*When Already Inflamed Skin  
Gets in More Trouble...*



*Peel-off the  
Troubles of Inflamed Skin...*

## **MOMETASONE:**

- Highly effective in steroid-responsive dermatoses such as psoriasis<sup>1</sup>
- Greater anti-inflammatory activity and longer duration of action than betamethasone<sup>2</sup>
- Reaches the therapeutic concentration without passing into systemic circulation<sup>2</sup>

## **SALICYLIC ACID:**

- Softens and exfoliates the stratum corneum<sup>3</sup>
- Supports the skin's capacity to retain moisture<sup>3</sup>
- Peels the skin cells and used to treat skin diseases such as psoriasis<sup>3</sup>

**Corticosteroid Responsive Dermatoses with  
Hyperkeratotic Skin Conditions Such as:**  
**Eczema • Plaque Psoriasis • Lichen Planus  
Ichthyosis Vulgaris  
Chronic Discoid Lupus Erythematosus  
Seborrheic Dermatitis**

*Target Unmanageable Inflammatory Issues with...*

# METAPPOINT

Mometasone Furoate 0.1% **CREAM**

MET



- Low risk of both local and systemic adverse effect<sup>1</sup>
- Superior efficacy than betamethasone in Psoriasis Vulgaris<sup>2</sup>
- Superior efficacy than hydrocortisone in atopic dermatitis<sup>3</sup>
- Well tolerated and effective in the management of atopic dermatitis, seborrhoeic dermatitis, scalp psoriasis and psoriasis vulgaris<sup>4</sup>

**FOR THE RELIEF OF INFLAMMATORY & PRURITIC MANIFESTATIONS OF CORTICOSTEROID-RESPONSIVE DERMATOSES Such As:**

**IMPETIGO • INTERTRIGO • CONTACT DERMATITIS  
CHRONIC ATOPIC DERMATITIS • ECZEMATOID DERMATITIS  
MODERATE TO SEVERE PLAQUE-TYPE PSORIASIS**

1. Australas J Dermatol. 2018 Aug; 59(3): e168–e174 2. Current Therapeutic Research Volume 52, Issue 3, September 1992, Pages 390-396  
3. J Clin Exp Dermatol Res 2013, 4:3, 1-8 4. Drugs. 1998 Jan; 55(1):145-63

# METAPPOINT-XL

Hydroquinone 2% w/w + Tretinoin 0.025% w/w + Mometasone Furoate 0.1% w/w **CREAM**



When the  
Whole Point is to  
Get the  
Bright Skin...



MXL



**HYDROQUINONE:-** Frequently prescribed depigmenting agent; inhibits melanin synthesis<sup>1</sup>

**TRETINOIN:-** Reduces pigmentation by reducing tyrosinase activity<sup>2</sup>

**MOMETASONE:** Reduces inflammation as a side effect of both hydroquinone and tretinoin<sup>3</sup>

**MELASMA/ FRECKLES**  
**HYPERPIGMENTATION**  
**SOLAR LENTIGINES**

1. Indian J Dermatol. 2009 Oct-Dec; 54(4):303-309. 2. Int J Womens Dermatol. 2022 Mar; 8(1): e003.  
3. Indian J Dermatol. 2009 Jan-Mar; 54(1): 92-93.

Get Refreshing Skin with Every Wash  
from Morning To Evening...

# MORTO EVE

Salicylic Acid + Glycolic Acid + Calendula Extract + Chamomile Extract + Aloe vera Extract + Tea Tree Oil +  
Vitamin E (Miliglobules) + Glycerin **FACEWASH**

**Salicylic Acid:** Keratolytic; reduces acne lesion counts<sup>1</sup>

**Glycolic Acid:** Anti-inflammatory and keratolytic; causes desquamation of skin<sup>2</sup>

**Aloe vera:** Repairs acne lesions<sup>3</sup>

**Tea Tree Oil:** Reduces no. of P. acnes and inflammatory lesions<sup>4</sup>

**Vitamin E:** Prevents formation of comedones<sup>5</sup>

1. Journal of American Academy of Dermatology, Volume 68, Issue 4, Supplement 1, Ab12, April 01, 2013
2. Clin Cosmet Investig Dermatol. 2013; 6: 281–288. 3. Front Med (Lausanne). 2021; 8: 662640.
4. Journal of Convergence Information Technology, August 2013, 8(13):339
5. J Clin Aesthet Dermatol. 2012 May; 5(5): 32–40

**ACNE • ACNE SCARS • SEBORRHEA  
POSTINFLAMMATORY HYPERPIGMENTATION**

MTF

Foam Away the  
Breakouts

& Reveal the  
Clear Skin with...

# MORTO EVE

Salicylic Acid + Tea Tree Oil + Allantoin + Wheat Germ Extract +  
Zinc PCA + Eucalyptus Oil **FOAMING FACE WASH**

**SALICYLIC ACID:** Strong comedolytic effect thus used in the treatment of acne<sup>1</sup>

● Shows lightening effect on post-inflammatory pigmentation due to acne<sup>1</sup>

**TEA TREE OIL:** Exhibits antimicrobial and anti-inflammatory activity; topical agent for treating acne<sup>2</sup>

**ALLANTOIN:** Calms redness, supports skin healing and improves skin texture

**WHEAT GERM EXTRACT:** Nourishes and repairs damaged or dry skin

**ZINC PCA:** Antibacterial and anti-inflammatory effects & also decreases sebum production<sup>3</sup>

**EUCALYPTUS OIL:** Natural antiseptic that helps to reduce the growth of Propionibacterium acnes

**ACNE & PIMPLE PRONE SKIN  
CLOGGED PORES || OILY SKIN**



For Ultimate UV Protection **from Morning To Evening...**

# MORTO EVE

Avobenzone + Benzophenone-3 + Octocrylene + Glycerin + Zinc Oxide + Green Tea Extract +  
Aloe Vera Extract + Allantoin + Vitamin E + Titanium Dioxide

**SUNSCREEN GEL**

**SPF 50**



Protects against harmful UV rays

Provides protection against cellular damages caused by UV rays due to nano sized particles

Helps in reducing signs of sun damage such as tan, sunspots, fine lines and wrinkles

Provides long lasting hydration

Broad Spectrum UVA/UVB Protection

Matt Effect & Non Greasy

Non Comedogenic

For Normal to Dry Skin

UV+ Anti-Oxidant Protection

Water Resistant

MTG

**SUNBURN • SKIN TANNING  
PHOTOSENSITIVE SKIN**

# MORTOEVE

Aloevera + Vitamin E + Glycerin

Moisturizing Soap

Revitalize the Skin with Nature's Touch  
from Morning to Evening...



**ALOEVERA** :- Medicinal plant ; Retains skin moisture and integrity<sup>1</sup>

**VITAMIN E** :- Antioxidant effect; provides excellent skin protection<sup>2</sup>

**GLYCERIN** :- Improves skin function through its ability to attract and retain water<sup>3</sup>

Dehydrated Skin

Itchy Skin & Scalp

Aging || Skin Inflammation

Mop Away the Dermal Infections with...

# Mupiable

Mupirocin 2% **OINTMENT**

- High level of activity against gram-positive cocci such as *S. aureus*, *S. epidermidis*, *S. pyogenes* & other  $\beta$ -hemolytic streptococci<sup>1</sup>
- Cures 100% of patients in 14 days of treatment of primary and secondary skin infections with no adverse events and cutaneous reactions thus proving to be effective and safe<sup>2</sup>
- Shows 100% bacteriologic success rate for the treatment of impetigo<sup>3</sup>



**IMPETIGO / INFECTED WOUNDS**

**DIABETIC FOOT INFECTIONS**

**POST SURGICAL INFECTIONS**

**INFECTED DERMATITIS / ECZEMA**

**SECONDARY INFECTED DERMATOSES**

**SECONDARY INFECTED TRAUMATIC LESIONS**

1. Antimicrob Agents Chemother. 2000 Feb; 44(2): 255-260 2. J Int Med Res. 1995 Nov-Dec; 23(6): 508-17  
3. J Am Acad Dermatol. 1990 May; 22(5 Pt 1): 883-5

Re-grow the Healthy Hair with ...

PHI

# PHIR Hair

Biotin + Vitamins + Minerals + Amino Acids + Grape Seed Extracts **TABLETS**

**Nourishes**

**Stimulates**

**Strengthens**

**Biotin:** Shows clinical improvement in hair growth<sup>1</sup>

**Vitamins + Minerals:** Stimulates rebuilding of hair follicle cells<sup>2</sup>

**Amino Acids:** Provides strength to the hair shafts<sup>3</sup>

**Grape Seed Extract:** Shows proliferation of hair follicle cells and activity in hair physiological cycle<sup>4</sup>

1.Skin Appendage Disord. 2017 Aug;3(3):166-169 2.Prz Menopauzalny. 2016 Mar; 15(1): 56-61  
3.Int J Trichology. 2016 Apr-Jun; 8(2): 73-77 4.J Cosmet Dermatol. 2019;1-10

**ALOPECIA • HAIR THINNING • BRITTLE AND DAMAGED HAIR**  
**HAIR FALL DUE TO NUTRITIONAL DEFICIENCIES**

# PHIR *Hair* 10

Minoxidil 10% w/v

**TOPICAL SOLUTION**

Turn the Wheel  
Towards Healthy  
*Hair Growth...*



- Mainstay treatment for androgenetic alopecia<sup>1</sup>
- Stimulates follicular proliferation and differentiation<sup>1</sup>
- Causes a rapid shift to the anagen phase<sup>1</sup>
- Enables hair follicles to grow continuously<sup>1</sup>
- Enhances hair growth and reduces hair loss<sup>1</sup>

**ANDROGENETIC ALOPECIA (MEN)**

**RETARDED HAIR GROWTH**

1. Drug Des Devel Ther. 2019; 13: 2777–2786.

# Let the Hair Grow Strong Again...

PHF

# PHIR

# Hair



Minoxidil 5% + Finasteride 0.1%

**TOPICAL SOLUTION**



### **Minoxidil:**

- Induces cutaneous blood flow due to vasodilatory properties which helps in maintaining dermal papilla vasculature and hair growth<sup>1</sup>

### **Finasteride:**

- Reduces DHT level by inhibiting type II 5 $\alpha$  reductase (enzyme responsible for conversion of testosterone to DHT) thus inhibits miniaturization of hair follicles<sup>2</sup>
- Decreases the rate of hair loss, increases total and terminal hair counts and shows positive hair growth<sup>3</sup>

**ANDROGENIC ALOPECIA**



**MALE PATTERN HAIR LOSS**

1.J Clin Aesthet Dermatol. 2018 Jul; 11(7): 32–35

2.Indian Dermatol Online J. 2015 Jan-Feb; 6(1): 17–20

3.J Drugs Dermatol. 2018 Apr 1;17(4):457-463

*Relieve Skin Itching & Dryness With...*

# Pinkryl

Calamine 8% + Light Liquid Paraffin 10% + Aloe vera Extract 10% + Vitamin E

Calamine Lotion

PIN

**Calamine:** Anti-pruritic and soothing properties; provides symptomatic relief in pruritus<sup>1,2</sup>

**Light Liquid Paraffin:** Humectant; Decreases evaporation of water by forming water-impermeable film over the skin<sup>3</sup>

**Aloe vera:** Has cohesive effects on the superficial flaking epidermal cells by sticking them together thus softens the skin<sup>4</sup>

**Vitamin E:** Antioxidant; prevents damage by free radicals thus prevents UV-induced damage

**SUNBURN / ECZEMA  
RASHES / POISON IVY  
INSECT BITES / STINGS  
ACNE RASHES**



*Improve the Quality  
of Damaged Skin with...*

**QUAVELL**  
Vitamin E Acetate 400 I.U. + Ascorbic Acid (Vitamin C) 150mg  
**SOFTGEL CAPSULES**



QUA

*Skin Aging*

*Photo Aging*

*Wrinkles & Fine Lines*

**Vitamin E:**

- Potentiates the action of Vit. C by four-fold<sup>1</sup>

**Vitamin C:**

- Improves skin elasticity, facial wrinkling, roughness and colour<sup>2</sup>

**Combination:**

- Acts synergistically in preventing oxidative damage to skin<sup>3</sup>
- Provides photoprotection; limits chronic UV damage to skin<sup>1</sup>

A Key to Terminate  
the Occurrence of Melasma...



**TERKYSA**

Tranexamic Acid 250mg

**TABLETS**

TER

- Prevents activation of melanocytes from UV light, hormones and injured keratinocyte<sup>1</sup>
- Reduces melanocyte tyrosinase activity<sup>1</sup>
- Decreases melanin content in the epidermis<sup>1</sup>
- Decreases Melasma Area and Severity Index scores<sup>1</sup>
- Safe and free from systemic adverse effects<sup>1</sup>
- Reduces the recurrence<sup>1</sup>

**MELASMA**

1. Pigment Int 2020;7:12-25

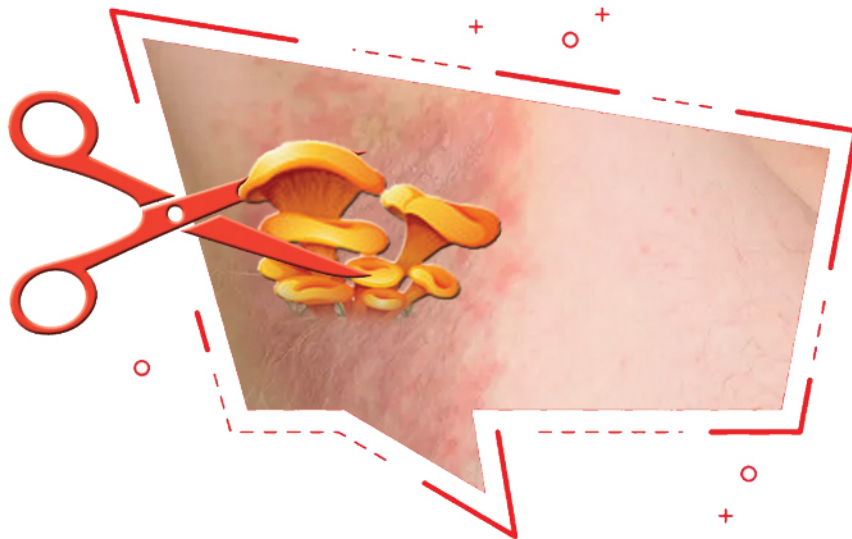
*When Deleterious Fungus Irritates the Skin...*



# TRIMAFUNG

Clotrimazole 1%

**DUSTING POWDER**



TRI

*Keep the Skin  
in Good Trim...*

- Broad antimicrobial activity against fungal species<sup>1</sup>
- Widely used for the treatment of tinea pedis and cutaneous mycoses<sup>1</sup>
- Exhibits fungistatic & antimycotic action thus prevents the growth of fungi<sup>2</sup>
- Achieves more complete cure rate than conventional cream therapy<sup>3</sup>
- Convenient and safe to use in patients with superficial fungal infection in intertriginous areas<sup>3</sup>

**Fungal Infections due to Sweat & Moisture**

**Prickly Heat on Back, Neck & Shoulder**

**Itching in Feet, Under Arms, Inner Thighs, Waistline**

**Skin Irritation like Redness, Rashes & Swelling**

*For Overall Wellness of Damaged Hair...*

# VELSIRUM

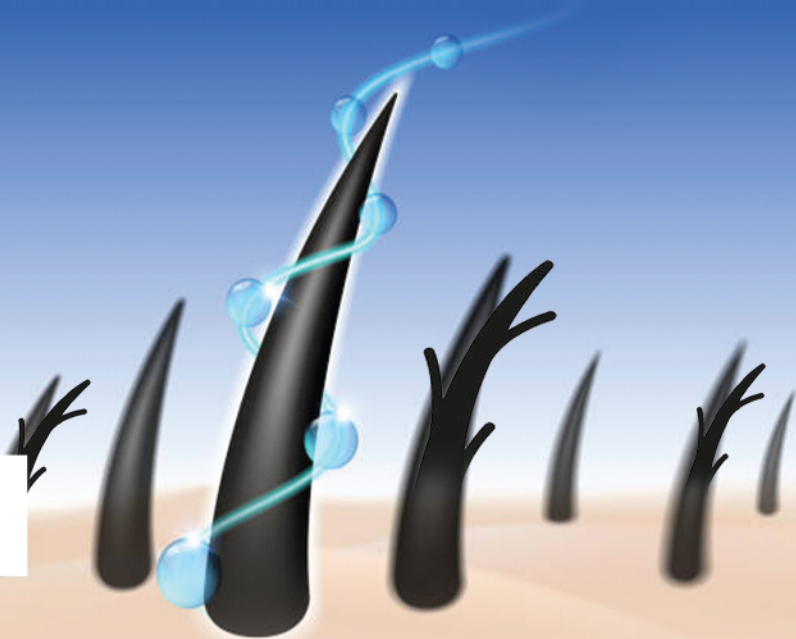
Argan (Moroccan) Kernel Oil +  
Jojoba Oil + Almond Oil + Vitamin E

*Hair Serum*

- Contains special conditioning nutrients which cover each hair follicle
- Provides softness and shine to rough and dull hair
- Nourishes and strengthens hair
- Repairs damaged hair and split ends
- Protects against UV rays and pollution

**HAIR FALL • FRIZZY HAIR  
DRY AND ROUGH HAIR  
DULL AND DAMAGED HAIR**

VEL



*Get Radiant Skin  
with Every Drop of...*

# Velsirum-F

Retinol 0.3% + Glutathione 1% + Hyaluronic acid 1% + Vitamin C 2% + Niacinamide 5% + Alpha arbutin 0.5%  
**FACE SERUM**



**RETINOL :-** Stimulates collagen synthesis & improves fine lines / wrinkles<sup>1</sup>

**GLUTATHIONE :-** Wonder drug for skin lightening and treatment of hyper-pigmentation<sup>2</sup>

**VITAMIN C:-** Shows antiaging effect by increasing collagen synthesis<sup>3</sup>

**HYALURONIC ACID:-** Holds moisture, provides firmness and radiance to the skin<sup>4</sup>

**NIACINAMIDE:-** Reduces fine lines/wrinkles and hyper pigmented spots<sup>5</sup>

**ALPHA ARBUTIN:-** Skin whitening agent<sup>6</sup>

**PRE-MATURE AGING**

**PHOTO AGING**

**WRINKLES / FINE LINES**

**AGE SPOTS / DULLNESS / DRYNESS**

1. Clin Interv Aging. 2006 Dec; 1(4): 327-348. 2. Dermatol Pract Concept. 2018 Jan; 8(1): 15-21 3. J Clin Aesthet Dermatol. 2017 Jul; 10(7): 14-17  
4. Molecules. 2021 Aug; 26(15): 4429 5. Dermatol Surg. 2005 Jul; 31(7 Pt 2): 860-5; discussion 865 6. Phytother Res. 2021 Aug; 35(8): 4136-4154

*Let the  
Skin*

*Win Over  
the Harmful  
Sun Rays...*

# Winpoint

Ethylhexyl Methoxycinnamate + Butyl Methoxydibenzoylmethane + Benzophenone-3 + Glycerin + Crambe Abyssinica Seed Oil + Beta Carotene + Xanthophylls + Tocopherol + Sunflower Seed Oil + Rosemary Leaf Extract **SUNSCREEN CREAM (SPF-50)**

- Provides a coating that blocks sun rays from penetrating through the skin
- Protects the skin from UV radiation and increases skin's tolerability to UV rays
- Prevents the signs of photo-aging including wrinkles induced by UV radiation
- Protects and enhances the skin barrier function
- Minimizes the damage caused by sun exposure like sunburns



**SUNBURN**

**SKIN TANNING**

**PHOTOSENSITIVE SKIN**

**MELASMA**