

Marketing Support

Caring for the Skin We Live in



Cos-Velder
Research Formulations
(A division of KFPL)

Product Card



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Caring for the Skin, We Live in

Visual Aid



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Caring for the Skin, We Live in



FIRMOCOS
Permethrin 5% + Cetrimide 0.1% **LOTION (50ml)**

A Firm Barrier against Itchy Scabies Mites...

SCABIES

Permethrin:

- Effective, safe, and well tolerated
- Causes paralysis and death of the parasite in all stages
- More effective than topical lindane, lindane, and malathion

Cetrimide:

- Bactericidal activity; effective against Gram positive and Gram negative bacteria

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For Overall Wellness of Damaged Hair...

VELSIRUM
Argan (Moroccan) Kernel Oil + Jojoba Oil + Almond Oil + Vitamin E **Head Serum**

- Contains special conditioning nutrients which cover each hair follicle
- Provides softness and shine to rough and dull hair
- Nourishes and strengthens hair
- Repairs damaged hair and split ends
- Protects against UV rays and pollution

**HAIR FALL > FRIZZY HAIR
DRY AND ROUGH HAIR
DULL AND DAMAGED HAIR**

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Reminder Cards



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Packaging



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Sample Catch Covers



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Rx Pad



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Posters



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HAIR LOSS

TREATMENT

DIAGNOSIS

CAUSES

40%

A good Doctor's comforting & reassuring words are sometimes more powerful than medicines

1st July
Happy Doctor's Day
Thank you for Prescribing health to ailing Humanity

ACNE

TYPES OF ACNE

CAUSES

TREATMENT



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Greeting Cards



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Patient Education Material



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UNDERSTANDING URTICARIA / HIVES
WHAT IS URTICARIA OR HIVES?
These are itchy raised bumps that can occur all the skin.

They can look like individual small bumps:

or large patches of red skin:

Swelling of the eye and lips is called an allergic reaction.

How it happens?

Subtle release of large amounts of histamine

Results in a sudden enlargement of small blood vessels within our skin followed by a rush of fluid into our skin causing an itchy swelling.

Urticaria is very common

ACUTE URTICARIA
It lasts less than 6 weeks

CHRONIC URTICARIA
It may last for more than 6 weeks

CAUSES
Commonly seen in children:
- Food (e.g. milk, eggs)
- Medication (e.g. antibiotics)
- Insect bites
- Allergies (e.g. pollen, dust)
- Infections (e.g. streptococcal)

TRIGGER
A trigger can be identified. The best course of action would be to avoid the trigger or to avoid the trigger.

TRIGGER
Individuals may have more than 1 trigger. (e.g. food, pollen, dust)

TRIGGER
Swelling only the lips (e.g. allergic reaction to a food)

TRIGGER
Swelling of the skin (e.g. allergic reaction to a medication)

That you may need to see a dermatologist to determine the possibility of a reaction.

Prevention for the larger majority of cases, drug and food allergies.

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Tent Cards



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Chemist Booklet



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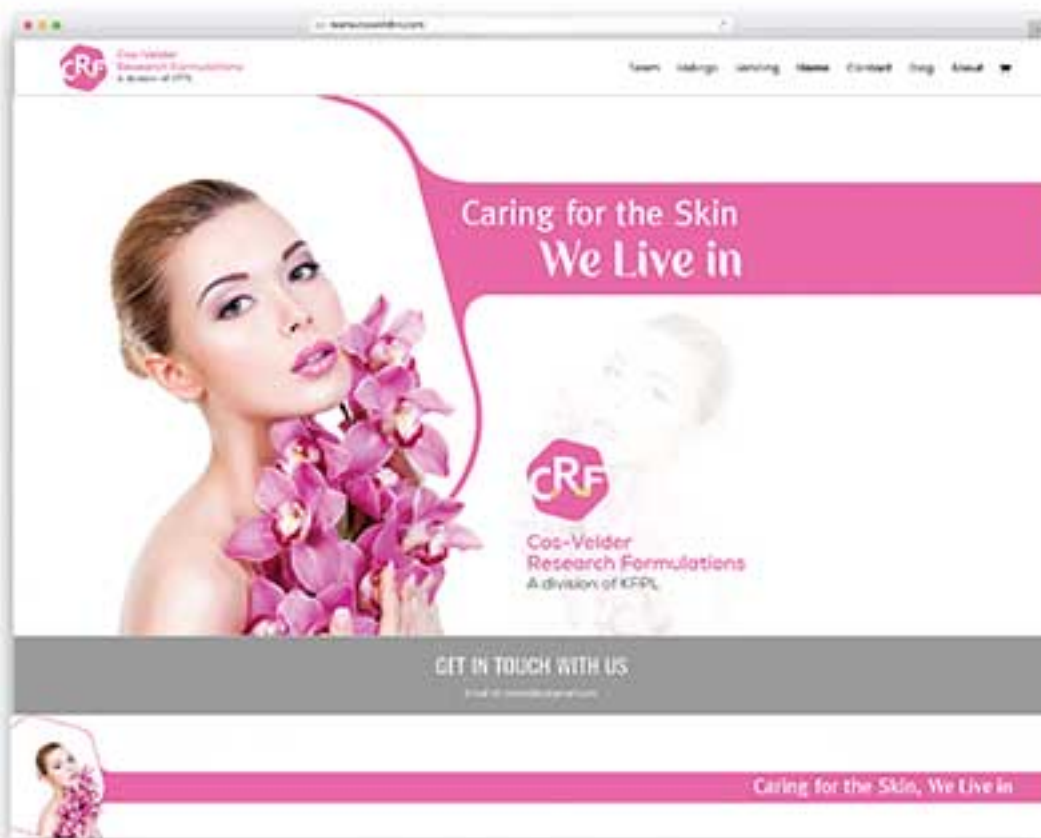


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Website



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CD Covers



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Calendar



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MR Bags



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Table Top Inputs



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Annual Diary



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