

# Caring for the Skin We Live in

CREAM

LOTION

SHAMPOO

SERUM

SOAP



**Cos-Velder**  
Research Formulations  
(A division of KFPL)



Cos-Velder

# Company Profile

**Cos-Velder Research Formulations**, a division of **Kryptomed Formulations Pvt. Ltd.**, is one of the leading derma-cosmeceutical company in India. We believe in *"Caring for the Skin - We Live In"*. We strive to provide exceptional care at every stage of life to make it beautiful and healthy.

We are experts in various dosage forms like **creams, ointments, gels, serum, topical solutions, soaps, shampoos, dusting powder, tablets and softgel capsules** covering wide therapeutic areas.

All of our products are **manufactured under WHO-GMP certified manufacturing facilities**. Apart from the testing done by our manufacturers, we also do the **complete drug analysis** by performing all the required drug tests **at our own drug testing laboratory** for every batch. Therefore, we deliver high quality, safe, effective and innovative derma products all over India.

Our **team members are focused** on sales, distribution, manufacturing & testing of the pharmaceutical products thus constantly working **towards the vision of the company**.

**Cos-Velder Research Formulations** is dedicated to provide the complete range of high quality skin care pharmaceutical products across the country to bring a remarkable and healthy change in society.

We have partnered with **various top-class WHO-GMP certified manufacturing units** who support us in delivering high quality to our customers at a much stipulated time to fulfill the demand of derma market.

All our products range go through **strict quality check** by the Quality control and Quality assurance department first by our manufacturer and then by us at our own drug testing lab. i.e. Shagun Medi Testing Pvt. Ltd.



**VISION:**

To become the top derma-cosmeceutical company serving quality medicines for wellbeing of society



**MISSION:**

Our mission is to deliver the high quality and safe products worldwide.

**CORE VALUES**



**QUALITY**



**SAFETY**



**INTEGRITY**



**INNOVATION**

# Products

Our product portfolio covers the best quality dermatology and cosmetology products.

We offer wide range of products, which consists of **anti-acne, anti-allergy, hair care, antibiotics, anti-fungal and anti-scabies** etc.



## MANUFACTURING FACILITIES

We have collaborated with **world class WHO-GMP certified manufacturing units** who help us deliver high quality, safe, consistently effective and affordable products to our customers. Our manufacturing partners ensure that the manufacturing of our products is done according to the **specified GMP norms**.

## QUALITY CONTROL & QUALITY ASSURANCE

Our main focus is always the quality of product for which we assure that, at QA and QC department, the products developed by our manufacturing partners meet the requirements of **current GMP**.

Therefore, every batch of our products goes through **strict quality check** and we ensure that our medicines remain safe, effective and acceptable throughout the shelf life and also maintain their **batch to batch consistency**.

Apart from the quality checks done by our manufacturers, we also go in for batch-to-batch quality testing of all our products at our sister concern:



### SHAGUN MEDI TESTING PRIVATE LIMITED (Govt. Approved Commercial Test House)



ISO CERTIFIED



FDA CERTIFIED



GLP CERTIFIED



NABL CERTIFIED



AYUSH CERTIFIED

Shagun Medi testing Pvt. Ltd. is co-owned by directors of Morstella Biotech. It is a state of art analytical laboratory, approved by Govt. of Haryana, offering standard analytical testing techniques for the Drug & Pharmaceutical Products, Cosmetic & Personal Care Products, Ayush & Herbal Products, Nutraceutical and Food Products.

**All the batches are released in the market for selling only after doing proper assay of active ingredients and obtaining due quality control certificates from our own drug testing laboratory i.e. Shagun Medi Testing Pvt. Ltd.**

## Partner With Us

We invite **self driven, motivated and qualified individuals** to become our partner **on monopoly basis** at selected headquarters. We are constantly looking for Sales Managers, Zonal Sales Managers, Regional Sales Managers, Area Sales Managers and Senior Medical Representatives with zeal to do something great. We treat our partners as our own extensions and ensure that our growth becomes their growth.

## Why Choose Us ?

We are a **well established derma-cosmeceutical marketing company** with a team of highly qualified professionals having **diverse experience** of pharmaceutical market and latest trends. Quality and integrity are vital principles that we have built our firm on thus we provide the continual timely delivery of wide range of superior quality derma care products. Hence choose us because we not only provide quality products we also focus on **customer satisfaction and support** by simultaneously providing products at reasonable price.

## We ensure:

Quality

**Result Oriented**



Packaging

**Outstanding**



Support

**Scientific**



Service

**Fast**



Availability

**100%**



Monopoly

**Exclusive**



# Marketing Support

We have fully consolidated team **of highly qualified and experienced experts and professionals** who handle the variety of products throughout their product life cycle.

Our product management team consists of Masters in Pharmacy, Masters in Clinical Research and Masters in Pharmaceutical Management people with **diverse experience from launching, marketing and to delivering quality and affordable products** to the customers. Our team has been renowned for their **excellent and timely input**. This makes us capable for developing the marketing plans to promote our products to the appropriate audiences.

## We offer:

- Products from State-of-the-art manufacturing units
- WHO, cGMP with cGLP certified manufacturers
- Addition drug testing at our own lab to ensure quality
- Registered Trade Mark Brands
- Fast & timely product delivery
- Wide reach across India
- Support from professionally trained staff
- Honest & ethical business dealings
- Sale support tools like visual aid, leave behinds, reminder cards and clinical study references for doctors, posters, samples, patient information booklets, new year diaries, calendars etc.
- Regular product training / sales training / motivational training / training manual

Visual Aid



Lbls



Product Card



Reminder Cards




Table Top Inputs



Posters



 : 7717304681

 : [cosvelder@gmail.com](mailto:cosvelder@gmail.com)

 : [cosvelder.com](http://cosvelder.com)



# Thank You



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Registered Office: SCO 54, H-1, Second floor, Sector-11, Panchkula - 134109